



2017 Partnership Presentation

Introduction

Welcome to the MacG Racing Partnership Presentation. Founded in 1996, MacG Racing are a family run Team, currently running a self designed and built, 600bhp race prepared Taranis GT car in the Dunlop Endurance Championship.

The Team is owned and run by Richard MacGregor, a life-long car enthusiast. He is aided by his son, and main driver, Jonny MacGregor, who brings his technical expertise to the Team. Additionally we have a Fitness and Nutrition Consultant, Hospitality Manager, and a team of Race Support Engineers.



The Car

The MacG Racing Taranis has been entirely designed and built by MacG Racing to be competitive with the current generation of factory built GT3 cars. It utilises some bodywork components from the Ultima GTR which the Team ran in previous seasons.

The MacG Racing Taranis is powered by a race prepared 7 litre Chevrolet LS7 engine which is built by the Team, producing around 600bhp. It is mated to an Albins 6 speed sequential transaxle fitted with a Geartronics paddleshift system.



The Championship

MacG Racing are primarily running the Taranis in the Dunlop Endurance Championship and the Dunlop GT and Production Championships, in the premier GT class. The Endurance Championship consists of 7 rounds, at the UK's most famous circuits. Some of the UK's top teams run a selection of the world's most exotic machinery such as Ferraris, Moslers, Lamborghini's, Audi, Porsches and Aston Martins, in races lasting between 2 and 24 hours.

Up to 10,000 spectators attend the events, and the championship is covered extensively in the motoring press, both traditional and digital.



Our Packages and Benefits

MacG Racing can offer a variety of packages to our partners, with benefits including, but not limited to:

- Exposure at events, which are typically televised on Motors TV
- Behind the scenes access and hospitality at events
- Display of company logo on the car, overalls and teamwear
- Display of promotional material in pit garages
- Company name can be included in Team name (by negotiation)
- The car is transported on an open trailer to and from events, giving up to 100 views per mile travelled
- Acknowledgement of company in interviews and press releases
- Vehicles can be made available for tradeshows, adverts etc.
- Coverage on the Team's website and social media
- Corporate entertainment days, including driver tuition and thrill rides

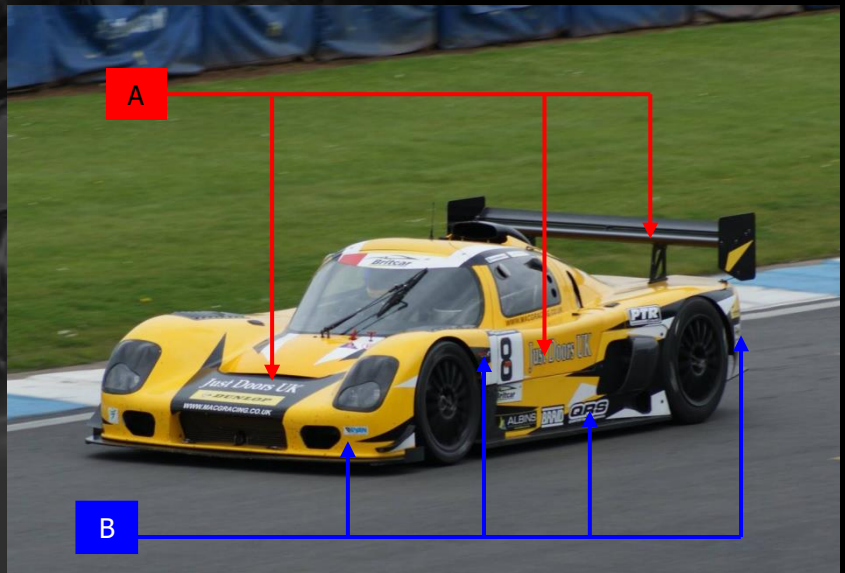


Package Structure

All packages are tailor made to our partners' requirements; prices are based on the level of exposure required, and duration of the partnership. We are a family based team and as such we like to look after our partners, as without them, we would not be able to compete.

The below illustration shows a typical structure, with regions marked 'A' being the premium spaces, with areas marked 'B' being the secondary spaces. Discounts are available for multiple spaces.

Logos can be included on the driver's overalls as part of the above packages. We can also include the Company name as part of the Team name for a one off event or the whole season. 'Clickable' links on the Team's website (which receives upto 500 hits per day) are also included. The Team also have a presence on Twitter, Youtube and Facebook, with the Facebook page having around 9,000 fans.



And Finally

Thank you for your time, and we look forward to a successful season!

